

North Dakota Cancer Coalition-(NDCC)

Monday October 17, 2016

CALL IN NUMBER: 1-866-347-9524

12-1PM

Meeting Minutes

Janna Pastir to take roll call.

<p>Welcome – Stefanie Meyer</p>	<p>Welcome at 12:06 pm. First and last names to make a motion Any additions to the agenda- none heard</p>
<p>Interim Vice Chair Introduction- Stefanie Meyer</p>	<p>Per By-laws steering committee has asked Jacob Davis- active member of the Chippewa nation to be our interim Vice Chair. His is a MPH graduate from NDSU. Welcome to our coalition. Jacob shared that he has had cancer affect his family and he has been active in the coalition. Data is his passion and that is a focus that he would like to see with the Steering Committee.</p>
<p><u>Approval of Minutes from August, 2016 Meeting</u> Please go to the NDCC website to review the minutes at <u>http://ndcancercoalition.org?id=129</u></p> <p>Additions or corrections to the August minutes?</p>	<p>Review meeting minutes- any additions or corrections to the minutes? No additions or corrections. Motion to approve by Janna Pastir Second by Mallory Koshiol</p>
<p><u>Treasure’s Report</u> Geneal Roth, NDCC Treasurer</p>	<p>Geneal is not on the call. The report will sent with the minutes.</p>
<p><u>New Members</u></p>	<p>No New members</p>
<p>NDCC Day in the Legislature April 5th- Stefanie Meyer</p>	<p>Tentatively NDCC Day at the Legislature –April 5th is available after crossover. We will set up a display for our information – free opportunity to get your organization out there for the legislature. Transportation will have to be paid on own. This is an educational opportunity. What are the hours- we can decide – 8 am to 3 pm – we can decide if we want to set up during this time or lesser times- it is flexible. We just need to let the organizer know how many tables and chairs etc. When do we have to commit to the date? Jesse can you put together a survey monkey to poll the members? Question re: Tobacco and Women’s Way to set up –yes this would be available for the partners. We will have to have a count for the organizations that want to participate. Decision before the next meeting in December. Will we be tracking legislation content in the cross over period? Are updates going to be provided? Updates will be provided on our conference call and also by email updates.</p>

<p><u>Dr. Johnson Presents on Measure 4</u></p>	<p>Education for this meeting. Dr. Johnson practices in Grand Forks and is the president of Tobacco Free ND. Ballot measure from \$0.44 to \$2.20 per pack. Tax is the best way to reduce smoking. This will reduce tobacco use by 25%. Tobacco control has money and this money would not be used for tobacco control. Approached by Veteran's groups to move this measure forward. There is a lot of talk how this money will be used. Phillip Morris and RJ Reynolds are fighting this tax with a large advertising budget. 50% will be given to the Veteran's Trust fund. 50% will go to the community health fund and out of that 70% will go to behavioral health to expand services. Smaller portions to public health and chronic disease management. The bill is written for the ND tax code. It increases tax on all tobacco products including e- cigarettes. Many people believe that this is a property tax increase. It is true that it is a 400% tax increase. We do not have any advertising budget. Can we write letters to the editor – many letters have been written and in papers throughout the state. Templates and talking points available. Persons on TV – strong press releases and work with news media. Breathe ND cannot campaign as they are a state agency. This would be considered lobbying. This measure was placed on the ballot by signatures. Similar for the smoke free law. The voters have supported tobacco legislation. Presentations to veteran's groups have been completed and well received. Is the revenue stream going just into these 2 groups and if a group did not need all this money- can it be reassigned? The legislature can change a ballot measure in 7 years if needed. This tax revenue will be less as the years go on. This will drive down smoking rates significantly. 325 million dollars are spent yearly on tobacco related disease. Website - raiseitforhealthnd.com. Dr. Johnson will send talking points to Janna and she will send it out for the coalition. Face Book page is available.</p>
<p><u>Breast Cancer Awareness Month Social Media Guide and Images- Milan Vu</u></p>	<p>Screening and early detection workgroup- social media tools available- sample schedule and templates to use – they are available on line at the ndcancercoalition.org website. They are in PDF form also. This group works on breast cancer awareness every year in the Spring. We are always looking for new members in this group especially with graphic design and communication skills.</p>
<p><u>NDCC Membership Skills and Resources- Janna Pastir</u></p>	<p>If you have skills such as grant writing, graphic design, communication etc - get those talented people involved email ndcc@nd.gov if you are interested.</p>
<p><u>Next NDCC meeting via teleconference December 5, 2016</u></p>	<p>Recap Brief survey day at the legislature Measure 4 talking points Next meeting on December 5, 2016.</p>
<p><u>Meeting Adjourned</u></p>	<p>If any NDCC members or others who joined the call and did not provide their name for roll call, please send an e-mail to ndcc@nd.gov and let us know you attended the call. Take questions or comments at this time.</p>