

Let's #TurnNDBlue this March!

2024 COLORECTAL CANCER AWARENESS MONTH



PHOTO CATEGORIES

1

Hospitals

(may submit 1 or more photos from various departments)

2

Other Direct Patient Care Organizations

(such as Clinics, Public Health, Home Health, Hospice, Long Term Care, etc.)

3

Non-Medical Worksites

(such as government, non-profit, business, insurers, schools, universities, student organizations, faith and civic groups, families and friends, clubs, volunteer groups, etc.)

Photo Contest Details

- Groups can vary in size.
- One (1) winner will be selected from each category by a panel of judges.
- Winners will receive a canvas print of their selected photo to display in their office or community setting.
- “Turn North Dakota Blue” will span the entire month of March. Your group can choose which day in March to take your photo. All photos **must be submitted by 5 p.m. CT on Friday, March 29, 2024.**
- We encourage you to post your picture on social media with the hashtag #TurnNDBlue.

Questions?

Email: nmedalen@qualityhealthnd.org

Photo Requirements

- Photos must have a clear resolution and be uncropped. (*Download photo in full resolution.*)
- Photo must be submitted in JPG format.
- We cannot accept a panoramic photo.
- Photo participants should have some blue in their attire.
- Each photo will need to include a sign or banner indicating their organization/family and some kind of recognition of colorectal cancer awareness month.

BE CREATIVE & HAVE FUN!

- Authorization & Release** (Appendix A): The person submitting the photo must confirm that all participants were provided a copy of the *Authorization and Release* and that all individuals pictured in the photo consent to the terms and conditions of the authorization. Names of all individuals in the photo must be listed with the photo submission.

Submissions

Please submit your photo(s) via the following:

<https://screend.org/TurnNDBlue2024>

or scan the QR code. →





Appendix A: Authorization and Release

The North Dakota Cancer Coalition (NDCC) produces informative materials in various media formats for use as educational materials for the general public in the area of public health and other areas of interest.

To accomplish this important goal, NDCC requests persons to authorize NDCC to utilize their name, likeness, voice, or performance, whether by motion picture, photograph, or quoted statements.

In the interest of furthering the above purpose, I (we) knowingly and willingly agree to be bound by this authorization and release and I (we) agree:

- A. To authorize NDCC to record my (our) name, likeness, voice, and performance by any means of recordation, in particular, but without limitation, photograph, motion picture, videotape, or digital recording;
- B. To authorize NDCC to use my (our) name, likeness, voice, and performance in any means of printed or Web publication, electronic broadcast, or any other form of publication in any media;
- C. To not receive any form of consideration, in particular, but without limitation, any royalty or payment of any kind from NDCC for any photograph, film, or recording or the use by NDCC of my (our) name, likeness, or voice, in any disclosure or publication in any and all forms of media;
- D. NDCC has all rights, title, and interest to and I (we) hereby assign to NDCC any rights I (we) may have to any recordation and any use of the recordation made pursuant to this authorization; further, NDCC is authorized to control distribution, editing, and use of any such recordation locally, nationally, and internationally; and
- E. To release and hold harmless NDCC, and any officer or employee of NDCC against any and all claims for loss, damages, or injuries as a result of participating in the activities anticipated by this Agreement, in particular, but without limitation, the publication and the recordation of my (our) name, likeness, voice, or performance.