

NDCC Member Survey Results

June 2023

The **North Dakota Cancer Coalition** (NDCC) member survey was used to gauge members' satisfaction with the coalition, understand ways they are currently engaged and want to be engaged in the coalition, learn about work being done to advance cancer plan goals, inform development and growth of workgroups, and collect background information. The survey was administered online in May 2023. All members were encouraged to respond, regardless of their current level of involvement. The survey had 53 responses, with a response rate of 34%. The information provided in this summary are based on the sample of NDCC members who responded to the survey and *may not be representative* of the entire coalition membership.

Who responded to the member survey?

The background information on respondents tells us which perspectives were included in the responses, as well as sense of which might be missing or less prominent.

The survey included perspectives of those directly impacted by cancer, as well as those who support and care for them.



28% reported being personally impacted by cancer



62% identified as a caregiver or loved one of someone personally impacted by cancer



43% reported working directly with patients

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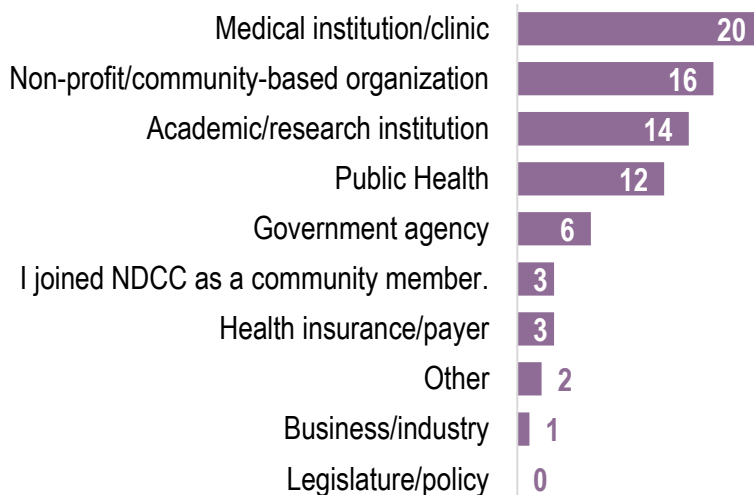
I think NDCC does a great job with **creating engagement** and allowing members to **work together**.

– NDCC Member”

Sector representation

Most respondents work in medical institutions/clinics or non-profit/community-based organizations.

n = 47*

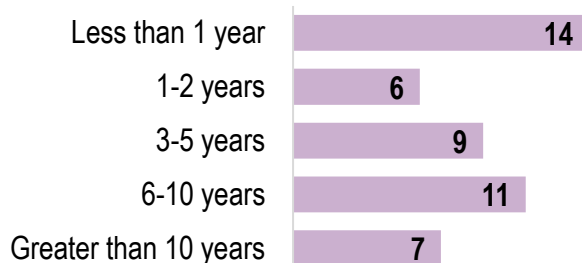


*16 respondents selected more than one answer.

Length of involvement

Most respondents have been a part of the NDCC for less than 1 year, while some are long standing members with historical knowledge.

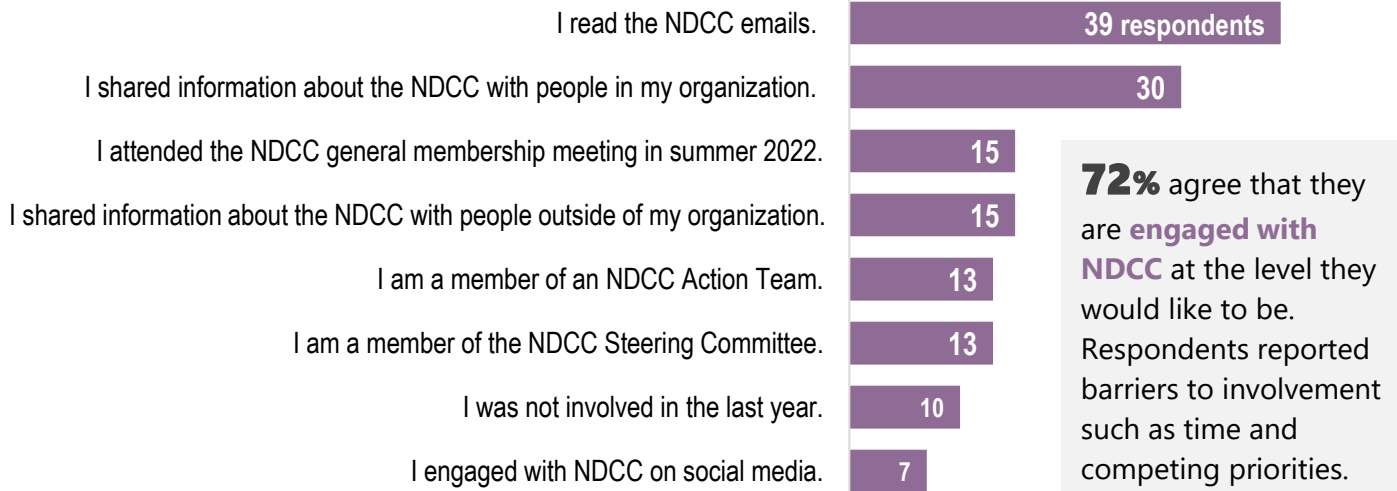
n = 47



How are NDCC members involved in the coalition?

Many respondents engage with the coalition by reading the emails and sharing information about the coalition with people in their organization. In addition, 25% of respondents (13 out of 53) are part of an Action Team working to implement strategies to address cancer across the cancer continuum.

Member Engagement* (n = 53)



*31 respondents selected more than one answer.

What is NDCC doing well?

Brings people together	“They hold meetings at a regular cadence, giving people across the state the opportunity to connect.”
Communicates coalition efforts	“Informs individual organizations about NDCC activities well. Has a great impact on the cancer burden in North Dakota.”
Provides education & resources	“Encouraging screening and providing education and resources to those working to achieve our goals.”

Ways to support greater engagement

Provide more opportunities to connect	“Providing more opportunities for members to meet, either in-person or virtually, would foster better engagement. If a member isn't involved in the steering committee or action team, there is only one opportunity per year for them to engage with other members.”
Communicate successes & next steps	“I understand the goal of the NDCC, but I am unsure of what the collective actions that have been taken are, the barriers, and next steps. What have we accomplished?”
Improve access to data	“Provide more statewide data to determine topics and goals for workgroups and the entire [coalition].”



For more information about NDCC, visit the website at ndcancercoalition.org.

How NDCC could use the findings of this report:

- Inform recruitment efforts, particularly from groups with less representation within NDCC to ensure the coalition incorporates the needs and priorities of all North Dakotans.
- Build upon efforts to engage members and partners across North Dakota by communicating the value of working together as a coalition.
- Continue to create a coalition structure that provides a place for any member interested in addressing the cancer burden in North Dakota.

This survey was conducted by Professional Data Analysts, external evaluator, in partnership with NDCC and support from North Dakota Department of Health & Human Services Comprehensive Cancer Control Program. Email contact@ndcancercoalition.org with questions.