

The Value of the North Dakota Cancer Coalition

To members and the state of North Dakota



NORTH DAKOTA
CANCER COALITION

Planning for a cancer-free future

At the May 16th, 2023 North Dakota Cancer Coalition (NDCC) meeting, attending members were asked to reflect on their perceived value of participating in the statewide cancer coalition by answering the questions: 1) What can you or your organizations **give** to the NDCC?, and 2) What do you or your organizations **get** from being part of the NDCC?

The purpose of this activity was to generate a shared understanding of the value of NDCC to individuals and organizations. Findings from the activity are summarized below and can be used to inform strategies for recruiting new members and supporting engagement in the NDCC.

WHAT MEMBERS GIVE

Collective resources of the NDCC

- **Offer a variety of important perspectives**, including as a cancer survivor, health professional working directly with patients, experts in a specific type of cancer, and those with knowledge of the rural parts of the state.
- **Support with funding and time to** participate in coalition activities and in workgroups and to help disseminate materials and information.
- **Provide useful connections** to organizations, professional networks, and decision-makers.
- **Share resources and educational materials** and contribute to coalition activities and discussions.
- **Collaborate on projects, spread awareness, and refer patients** to cancer support and services.

WHAT MEMBERS GET

Value of NDCC to individuals & organizations

- **Networking and creating partnerships** with other coalition members, other professionals in the field of cancer, those with content expertise, and those outside of a person's own organization.
- **Collaboration among members** to learn from one another and work with other organizations on shared goals around cancer prevention and control.
- **Opportunity to share information** about what members' organizations are doing, and stay up to date on services, advocacy efforts, cancer data.
- **Promote available resources and share ideas** to support cancer survivors and improve programs and services.
- **Identify what is working well, where there are opportunities to improve** care for cancer survivors, and how to make a larger impact collectively as a coalition.

Working as a coalition leads to greater impact

Working together as a coalition is more effective than working independently to prevent, detect, and treat cancer in North Dakota. Below are five benefits of coming together to work as a coalition identified by NDCC members.



DATA
ACCESS



SHARE
RESOURCES



ADVOCACY



INFLUENCE
POLICY



STATEWIDE
IMPACT

This evaluation was conducted by Professional Data Analysts, external evaluator, in partnership with NDCC and support from North Dakota Department of Health & Human Services Comprehensive Cancer Control Program.

Visit ndcancercoalition.org or reach out to contact@ndcoalition.org for more information.