



North Dakota Cancer Coalition (NDCC)
Steering Committee Meeting
Wednesday, April 19, 2023 | 12:00 p.m. CT
Held Virtually via Zoom

Officers Present

Julie Garden-Robinson, Chair, NDSU Extension
Brian Halvorson, Vice Chair, GF Public Schools
Christina Cook, Secretary, Sanford Health

Steering Committee Members Present

Sara Anderson, Essentia Health
Judy Beck, Quality Health Associates of ND
Stacy Chadwick, BCBSND
Annette Clark, NDDHHS
Jodie Fetsch, Custer Health
Brad Hawk, Commission on Indian Affairs
Amy Keller, NDDHHS Women's Way
Jolene Keplin, Turtle Mtn. Tribal Health Education
Mikaila McLaughlin, NDDHHS
Susan Mormann, NDDHHS
Tara Schilke, Bismarck Cancer Center
Jesse Tran, NDDHHS
Kaylee Vandjelovic, American Cancer Society
Yun (Lucy) Zheng, ND Statewide Cancer Registry

Steering Committee Members Absent

Jill Ireland, American Cancer Society
Nikki Medalen, Quality Health Associates of ND
Richard Mousseau, Great Plains Tribal Leaders
Health Board
Cristina Oancea, ND Statewide Cancer Registry
Mary Sahl, Roger Maris Cancer Center
Jennifer Saueressig, Community Healthcare Assn.
of the Dakotas
Maria Schmidt, Treasurer, Roger Maris Cancer Ctr.

Others Present

Emily Groebner, Professional Data Analysts
Kate LaVelle, Professional Data Analysts
Geneal Roth, Coalition Manager

Julie Garden-Robinson, Chairman, called the meeting of the North Dakota Cancer Coalition (NDCC) Steering Committee to order on Wednesday, April 19, at 12:00 p.m. CT.

Julie welcomed new Steering Committee members Annette Clark, Program Director, Comprehensive Cancer Control Program; Mikaila McLaughlin, Coalition Coordinator, Comprehensive Cancer Control Program; and Jill Ireland, Associate Director, State Partnerships, American Cancer Society.

Meeting Minutes

Minutes of the January 18, 2023, Steering Committee meeting were reviewed. Motion by Judy Beck to approve the minutes as presented; second by Brian Halvorson. Motion carried.

Evaluation Update | Professional Data Analysts

Julie introduced Kate Lavelle, PhD, and Emily Groebner, MPH, of Professional Data Analysts (PDA). Emily stated PDA will be conducting a survey this spring with the membership of NDCC (as well as potential members of the Coalition), mainly about their experience within the Coalition and their involvement with cancer across North Dakota. The survey will be open May 1-19 so it will overlap with the Annual Membership Meeting on May 16. PDA hopes everyone working to address cancer in North Dakota will respond to this survey regardless of whether or not they are a Coalition member. There are two branches to the survey—one for members and one for nonmembers. Members will receive questions about their involvement in the Coalition, benefits from being in the Coalition, and their satisfaction as well as some questions to understand representation by geography and sector. There will also be questions about what kind of cancer efforts they're involved in and

their organization's strengths and barriers. This information will be used to confirm, clarify and add information to the environmental scan. It is intended to assess current cancer efforts by sector and geography across North Dakota to examine capacity and resources of partners and identify cancer priorities across the state. Those receiving the survey are encouraged to complete it as well as forward it to others in their organizations. Kate provided an overview of the activity PDA will be conducting at the Coalition annual meeting. The goals of the activity are to develop a shared understanding of the value of the Coalition for individuals and organizations who are members and promote relationship building and networking among members by having the opportunity to have small group discussions and connect with one another. The information gathered in this session will be compiled to share with Coalition leaders and the Comp Cancer Program to potentially be used to inform strategies for recruiting new members, and generally in building and supporting member engagement moving forward.

Blue Alliance and Blue Alliance Care+

Julie introduced Stacy Chadwick, Blue Cross Blue Shield of North Dakota, to provide an overview of the Blue Alliance and Blue Alliance Care + Programs as well as quality measures related to cancer screenings. Stacy indicated the goal of the programs is transforming health community by community through innovative programs. These value-based programs are designed and implemented to support the provider community looking to deliver sustainable, meaningful, and reliable health care experience for BCBS members. The Blue Alliance Program is for the commercial members, and the Care+ Program is for Medicaid Expansion. Both programs are based on a patient-centered medical home model. The providers are divided into small, midsized, large and Blue Alliance Care+. The small providers are less than 1,000 members; mid-size providers are 1,000 to 7,500; and largest providers are greater than 7,500 members. Cancer measures include breast cancer, colorectal cancer and cervical cancer screenings with cervical cancer screenings being a shadow measure in 2023. All cancer measures are shadow measures for Blue Alliance Care+. Mammography data shared was through October 2022. Small providers are struggling to meet the minimum threshold for breast cancer screenings. Stacy shared some small providers lost their mobile mammography truck this last year so access has been an issue. Cervical cancer screenings include eligible females aged 21 to 64 who received the qualifying screening service for cervical cancer within the specified timeframe. Data for 2022 is available for this measure. The colorectal cancer screening measure aligns with HEDIS and MIPS and includes eligible individuals aged 51-74. All types of CRC screening are eligible to be included in this measure.

NDCC Annual Meeting

Geneal reported the Coalition annual in-person meeting will be held on Tuesday, May 16, from 1:00-4:30 p.m. in the Pioneer Room of the State Capitol in Bismarck. The annual business meeting with election of officers is first on the agenda, she encouraged anyone interested in serving in either the role of Vice Chair or Secretary to contact any Nominating Committee member, Maria Schmidt, Mikaila McLaughlin or her. Sessions will include a survivor story, smoking cessation presentation and a panel discussion surrounding survivorship and patient navigation. The day will wrap up with an interactive session led by Professional Data Analysts.

NDCC Action Team Updates

Geneal Roth, Coalition Manager, provided an Action Team update. She indicated the Teams have been very busy since they began meeting in November. The **Colorectal Cancer Action Team** focused on CRC Awareness Month which wrapped up the end of March. Some activity highlights include the Turn ND Blue for CRC photo contest which had 21 entries with winners to be announced at the annual meeting; a CRC Awareness Month Proclamation was signed by Governor Burgum and was posted and shared; a video with the new CRC screening recommendations ran on Living Local Network 414 times on 125 display monitors across the state throughout the month; two 30-second radio ads were sent to 38 radio stations, including North Dakota's 4 tribal stations; and two new CRC survivor stories were obtained from survivors of young onset CRC (with

young onset CRC on the rise and predicted to be the leading cause of cancer death in individuals aged 20-49 in the U.S. by the year 2030, the team felt it important to spread the message using these survivor stories). Geneal shared statistics from Mikisha Longie's story posted on the Coalition FB page. It had a reach of 2,400 with 168 reactions and 15 shares. The **Survivorship Action Team** is pursuing updating the hospice/palliative care map for North Dakota, which will be a valuable tool for cancer centers to assist patients with services when they return to their communities, particularly in rural North Dakota; with the addition of a hospice chaplain to the membership, they are working on developing a spiritual care brochure and potentially some resources; the Team requested to learn more about advance care planning which will occur at their April meeting; the Team seeks to capture survivor stories in all of the cancer priority areas. The **Skin Cancer/Sun Safety Action Team** has been gearing up for Skin Cancer Awareness Month in May; a Skin Cancer Awareness Month Proclamation has been finalized and submitted to Governor Burgum's office; a patient education news article is in the final stages and will be available to the full Coalition membership for use in newspapers, websites, etc.; social media messaging is in the final stages of development with each team member taking a topic or audience and doing the research and writing the messages; and two team members have been researching sunscreen dispensers to be placed in outdoor venues and they are investigating sponsorship from traditional and nontraditional partners for the dispensers and sunscreen.

Upcoming Meetings

The next Steering Committee Meetings will be held virtually on July 19, 2023, and October 18, 2023. Both meetings will be held virtually from 12:00-1:00 p.m. CT. There being no further business, the meeting was adjourned at 12:47 p.m. CT.

Respectfully submitted,

Christina Cook
Secretary