



North Dakota Cancer Coalition (NDCC)
Steering Committee Meeting
Wednesday, April 20, 2022 | 12:00 p.m. CT
Held Virtually via Zoom

Officers Present

Julie Garden-Robinson, Chair, [NDSU Extension](#)
Brian Halvorson, Vice Chair, [GF Public Schools](#)

Officers Absent

Christina Cook, Secretary, [Sanford Health](#)
Maria Schmidt, Treasurer, [Roger Maris Cancer Ctr.](#)

Steering Committee Members Present

Shannon Bacon, [Comm Healthcare Assn. of the Dakotas](#)
Judy Beck, [Quality Health Associates of ND](#)
Jodie Fetsch, [Custer Health](#)
Jolene Keplin, [Turtle Mtn. Tribal Health Education](#)
Cristina Oancea, [ND Statewide Cancer Registry](#)
Katie Richardson, [Altru Health System](#)
Jesse Tran, [NDDoH Comprehensive Cancer Control](#)
Yun (Lucy) Zheng, [ND Statewide Cancer Registry](#)

Steering Committee Members Absent

Tinka Duran, [Great Plains Tribal Chairman's Health Board](#)
Brad Hawk, [Commission on Indian Affairs](#)
Shane Jordan, [Trinity Health Cancer Center](#)
Susan Mormann, [NDDoH, Director Community and Health Systems](#)
Janna Pastir, [NDDoH, Health Promotion](#)
Mary Sahl, [Fargo VA](#)
Tara Schilke, [Bismarck Cancer Center](#)
Lisa Tocchio, [BCBSND](#)
Kaylee Vandjelovic, [American Cancer Society](#)

Others Present

Geneal Roth, [Coalition Manager](#)
Miriah Kliner, [Altru Health System](#)
Jessica Duffy/Jackie Ketterling, [LaMoure Co. Health District](#)
Serena Schmit, [KAT & Company](#)

Julie Garden-Robinson, Chairman, called the meeting of the North Dakota Cancer Coalition (NDCC) Steering Committee to order on Wednesday, April 20, 2022, at 12:00 p.m. CT.

Meeting Minutes

Minutes of the January 19, 2022, Steering Committee meeting were reviewed. Motion by Brian Halvorson to approve the minutes as presented; second by Jodie Fetsch. Motion carried.

Guest Presentations

Julie shared the list of Comprehensive Cancer Control Program grantees indicating three organizations from the list would be sharing their skin cancer prevention programs.

Miriah Kliner, Altru Health System, reported one component of their program is education for middle and high school students and thanked Brian Halvorson for his role in providing education. She stated the core of their program is providing sunblock for their "Just for Fun" program through the park district, swimming pools, golf tournaments, golf courses and Brian's educational program for students. Last year Brian was able to reach 600 students with his message. Altru also offers free skin checks for teachers at the end of the school year.

Jessica Duffy, LaMoure County Health District, indicated their skin cancer program has focused on screening and early detection. They used radio ads (click [here](#) to listen to the radio ads) and newspaper ads/articles and social media posts about melanoma signs and symptoms and promoted free skin cancer screenings. They partnered with a local provider who performed skin cancer screenings for patients at the Health Unit. If the

provider found anything concerning, she would refer them to their primary care provider if it wasn't something she could address. This spring they will attend health days at the local public schools to distribute sunscreen and educate students about skin cancer prevention. They plan to use the Dermascan machine and distribute bracelets that turn color if you've been in the sun too long. They are also providing signage for local pools about remembering to reapply sunscreen and other skin cancer prevention information. They plan to utilize the radio ads again, offer free skin cancer screenings and post more information on social media.

Serena Schmit, KAT & Company, shared the sun safety educational toolkit they developed for Grades 3-5. The toolkit includes two animated videos (in two different lengths) featuring Parker the Penguin; a follow-up quiz in PowerPoint to facilitate conversation and reiterate key messages; coloring pages; and a handout for parents to reinforce the message at home. The complete toolkit has been uploaded on the ND Cancer Coalition [webpage](#) and has been shared with public schools across the state in an email from the ND Department of Health. An evaluation tool is also posted to be completed by individuals and organizations who use the toolkit.

Julie Garden-Robinson shared a sun safety poster and PowToon video developed by NDSU Extension as part of their grant work. Julie encouraged attendees to reach out to their local County Extension Office to access many of the tools developed for sun safety and other cancer prevention and education tools including the spinners that were just developed this year. Julie plans to contact radio stations to inquire about potential free air time to play the audio portion of the PowToons.

ND Comprehensive Cancer Control Program Updates

Jesse Tran stated a committee will be formed soon to develop a new cancer plan and will involve individuals from the Steering Committee and Coalition membership as well as any others interested in providing input. He indicated it is important the plan reflects the interests and needs of the Coalition. The new plan will represent work to be completed from 2023-2028. The new funding cycle from CDC is scheduled to begin in July. The Department of Health hopes to receive news of funding sometime in May. A Coalition Coordinator position is required this funding cycle which is a new position for the Department. This person will be a liaison between the Comprehensive Cancer Program and Coalition as well as help facilitate work with partners across the state. This position will be posted soon with plans to have the position filled by July 1. Quality Health Associates of North Dakota will be working with the Department in rural and tribal clinics to help implement policy changes in the areas of colorectal, breast and cervical cancer. Under the new grant funding, Jesse stated he is required to be full time as program director so an evaluator will be hired by the Department to assume those duties. Requests for proposals for subcontracts from the Comp Cancer program will be sent out in early May with a turnaround time of five to six weeks. A new requirement this cycle is an Impact Statement component to capture the highlights of each project in a template provided in the proposal packet. The amount of funding available for these contracts is unknown until the funding award from CDC is received, but applicants are allowed to request up to \$10,000.

Turn ND Blue Photo Contest Winners

Julie Garden-Robinson stated there were 11 entries and shared the winners of the 2022 Turn ND Blue Photo Contest as follows: Hospital Category—First Care Health Center, Park River; Other Direct Care Category—Bismarck Cancer Center; and the combined categories of Community and Education/Nonmedical Worksite—ScreenND Team from Quality Health Associates of North Dakota. The winners will receive a 16X20 canvas print of their photo.

Communications Updates

Geneal Roth shared the new Coalition logo design selected by the Executive Team developed by KAT & Company. The logo represents the work of the Coalition that stretches across the expanse of the state from

corner to corner. Dark lavender is used for the ribbon because it represents all cancers. The refined logo along with a standards guide will be provided for use by the Coalition. The website transition is progressing with several steps completed. A full transition of the website will be accomplished no later than May 31, 2022.

Upcoming Meetings

The Annual Coalition meeting will be held on June 15 at 12:00 p.m. CT. The Steering Committee will meet from 12:00-1:00 p.m. CT on July 20 and October 19. Plans are to hold all meetings virtually at this time. There being no further business, the meeting was adjourned at 12:55 p.m. CT.

Respectfully submitted,

Christina Cook
Secretary