

North Dakota Cancer Coalition-(NDCC)

Monday February 5, 2018

CALL IN NUMBER: 1(888) 512-3142

Access Code: 443 834 75 #

12-1PM

Meeting Minutes

Roll call and Welcome	Mallory Koshiol is Vice chair and will lead the meeting. Chat box will show on the webinar – please chat throughout the call. Please email ndcc@nd.gov if you are joining only via call. Welcome to the joint call. You can see the agenda joint ND Colorectal Roundtable.
<u>Approval of October minutes</u> Additions or corrections to the October minutes?	Review of October minutes Shannon Bacon approves Janna Pastir – 2 nd .
<u>Treasure’s Report</u> Geneal Roth, NDCC Treasurer	Balance on hand as of 10-16-17 - \$10,557.41 No income Expenses \$10.00 Balance as of 2-5-18 - \$10,547.41 Any comments or questions Carry as approved
<u>New Members</u> Jodie Fetsch	Gina Johnson- Great Plains Tribal Chairman’s Health Board Andrea Polkinghorn- Sanford Health Reach out to any of the board with questions.
Colorectal Cancer Screening, Beyond 2018 – Shannon Bacon	We have entered 2018- now what? We will keep clicking away- this campaign goes through December 31, 2018. We do know that the initiative has been successful. The national partners will help to rebrand with a new campaign. This will remain a priority.
Case Example: Family HealthCare- Erin Powers and Dawn McCollum	Family Healthcare Fargo Erin Powers- received a grant in 2016 for reducing out of pocket costs. March 2016 to March 2017 101 enrolled. Since- July, 2017 enrolled 37 clients. Inability to pay for colorectal cancer screening- use sliding fee scale. Postage supplied to return kit and pay for prep. Must live in ND, meet income guidelines. No health insurance age 50-64 or unable to pay for deductible or co pay. Bowel prep is paid and pre-paid postage with all iFob kits increases the rate of return and transportation issues. Translation services for non- English clients. Tell Well works with interpreter services to create many instructional videos in many different languages and the videos are on I pads. Example will be shown. Shannon will send out the slides Impact from the videography project- works well when interpreters are out of the office. Dawn McCollum- patient navigator. Determines who is eligible. She checks to see what screenings are due. Erin Powers- outreach – radio ads, newspaper ads for outreach. NDDOH, Women’s Way- interactive displays, palm cards, orient new providers, offer navigation to any client. October, 2017 all the

	<p>screening rates have increased. Question- social media measurement- marketing department helps with Facebook pages. They received feedback from departments as people call in for appointments. Do you screen clients prior to iFob? Provider will ask questions and determine which screening is used.</p>
<p><u>Gearing up for Colorectal Cancer Awareness Month</u></p> <ul style="list-style-type: none"> a. CRC Awareness Videos- Andrea Dineen, BCBS of ND b. FAQ Documents for Clinical Settings : Tessi Ross c. CRC Testimonials and Social Media Posts – Shannon Bacon ACS d. Turn ND Blue Photo contest – Shannon Bacon – ACS e. CRC Data Factsheet : KAT Communications 	<p>The Governor will proclaim the month of March colorectal cancer awareness month- Blue ribbon state</p> <p>Andrea Dineen- met as a roundtable last year in Jamestown and outlined priorities. Important to showcase those persons that have had colorectal cancer impacts their lives. Try to hit the major target audiences and find the stories in ND. Who is willing to share stories? Teaser video to show other videos. Kat production produced the video. Tested and now this is not working through web ex so Shannon shared via phone.</p> <p>Tessi Ross- Sanford Health – two new tools to educate provider education for colorectal cancer screening. 2 FAQ documents – addresses questions from the providers and FAQ for patients with colorectal cancer screening. These will be launching in the next few weeks.</p> <p>Shannon Bacon- last roundtable meeting- need to lift ND stories which have been done with video and text. My voice stories of colorectal cancer in ND- people can submit stories. Caregiver, prevention and survivor stories. Collect a variety of stories and during March – they will compile stories in a tool kit. You will receive this in your email in the next week for our organization.</p> <p>Shannon Bacon- Turn ND Blue contests. Last year 26 entries and want 50 this year. Winners are shown on the screen. March 1 to April 3- ask all to wear blue, organization name must be in the picture- Shannon will be mailing out the instructions soon.</p> <p>KAT Communications- lead writer at KAT marketing working on Fact Sheet for colorectal cancer. Where is ND with incident rate? Efforts being done. Want to deliver a message with graphics and icons. What progress is left to do?</p>
<p>NDCC Membership Information</p>	<p>Stefanie or Mallory – welcome anyone to join. Website ndcoalition.org makes it easy to join. We are trying to improve cancer rates across the state of ND. We have HPV workgroups, screening and early detection workgroup and survivor workgroup. Reach out to one of the members if you have questions.</p>
<p>NDCCRT Involvement Information</p>	<p>North Dakota Colorectal Cancer Roundtable involvement- provider workgroup and public awareness workgroup to motivate people to get screened. Open to other items that this group is doing. Shannon Bacon will answer questions of you have any.</p> <p>National live broadcast on March 8 – from the blue carpet- ASC, colorectal roundtable – share work that is happening in ND- email address to share PSA. They would like them this week to go through them. Host a viewing party! National partners ask that it be added to a national map to add at website that is listed in slides. Partners are inviting to share a YouTube video with 80% by 2018. Encourage a 30 second video.</p> <p>Thanks to all calling in for the updates and this is a combined effort between many different entities.</p>

	<p>Susan Morman shared that we have had changes in staffing and as of today they are fully staffed- new evaluator Chad Illa. Joyce Sayler is back as the community clinical coordinator and Jesse Tran is the new director. Joyce will be working with the CRC initiative. Welcome Chad and Joyce we love having you back even if it is temporary. Materials will be emailed this week except the fact sheet in March. Questions please reach out to Shannon.</p>
Meeting Adjourned	<p>If any NDCC members or others who joined the call and did not provide their name for roll call, please send an e-mail to ndcc@nd.gov and let us know you attended the call. Take questions or comments at this time.</p>