June is Survivorship Awareness Month!

The North Dakota 2017-2022 State Cancer Plan is coming soon and we are so thankful to all of the survivors, their caregivers, family, survivorship program staff, and others who participated in the Cancer Plan photos.

While the ND State Cancer Plan includes strategies for impacting cancer from prevention through the end-of-life, the takeaway is to improve the quality of life of all North Dakotans by preventing cancer, detecting it as early as possible, and by ensuring quality treatment and care from the moment of diagnosis.

The NDCC is composed of people and organizations that have dedicated their lives in some capacity to impacting cancer in North Dakota. This month, we are so proud to share the stories of our survivors and members that are featured in the new State Cancer Plan.

What's Inside?

02 NDCC Survivors and Partners
03 Survivorship Month Resources
03 Top Stories in Cancer Now!
04 NDCC Partners at Work

Announcements

The 2017 NDCC Membership Call Schedule is now available!

Next call: Monday, August 21, 2017
Barnes County On the Move - “The most active people have a 7% lower risk of developing any type of cancer. ON THE MOVE, 18 local organizations, work to encourage individuals of all ages to set a physical activity goal and to make physical activity a part of their daily life.”

Brian Halvorson - "When I was diagnosed with melanoma, I kept asking myself “why me?” It hit one day as I was going through radiation that as an educator I need to get my message out as may kids as possible. I now do an hour long presentation on skin cancer and the dangers of not wearing sunscreen. Currently I have done my presentation close to 350 times for over 7,500 kids. Life is good!"

Margaret Gates Executive Director of Standing Rock Health Education and her mother, Survivor Reva Gates

Dr. Shelby Terstriep - “Focusing on quality of life after a cancer diagnosis through survivorship and palliative care is increasingly important as we develop better cancer treatment with better survival outcomes. It is critical that we develop models that introduce this care from the moment someone is diagnosed with cancer through the remainder of their life. I look forward to maximizing services for our rural state through the use of technology and coordination of healthcare providers.”
June 4th marks 30th Anniversary of National Cancer Survivors Day

The American Cancer Society has resources, survivor stories, and most recent survivorship information that can be used to raise awareness, provide education, and implement programming that improves the quality of life for cancer survivors year round. Click here for more resources!

Top Stories in Cancer Now!

Integration of Palliative Care into Standard Oncology Care: American Society of Clinical Oncology Clinical Practice Guideline Update.

The Agency for Healthcare Research and Quality has published the updates to clinical practice guidelines. You can view the summarized and easy to follow updates by clicking here!

Transitioning Back to Life After Treatment is a Challenge for Many Cancer Survivors: Researchers are Finding New Ways to Help

Often, one of the hardest times for cancer patients is after treatment is complete, when they are in remission and are transitioning into post-treatment care.

While almost all cancer patients are glad when their treatment is over, they often have anxiety, particularly about their cancer recurring. Many also say they feel unprepared for both the physical and psycho-social challenges that go along with the transition to post-treatment care. This includes managing their ongoing cancer-related symptoms. A survivor can sometimes struggle with these issues for months—or years. - Excerpt from American Cancer Society. To continue reading and access care plans and other resources click here!

Printables Now Available!
- What YOU Need to Know about Obesity and Cancer
- Physical Activity Decreases Cancer Risks
- Lower Your Risk of Breast Cancer

Colorectal Cancer Screening Outreach 2.0: Using Consumer Insights, Social Media Message Testing and Multiple Platforms to Create a Winning Outreach Campaign

Tuesday, June 13th from 12:15 - 1:00 PM
In the spring of 2017, HealthPartners used results from an online survey and other consumer insights to develop a social media campaign and other outreach methods promoting the importance of colorectal cancer screening. They monitored the effectiveness of different colorectal cancer screening messages delivered via Facebook and optimized the messaging and imagery based on performance metrics.

What you’ll learn about:
- The insights-gathering tools used, including an online survey, and key learnings that came from them
- The social media message-testing process used to create a winning campaign
- Various methods of delivering the message to your target audience

Please RSVP to Matt Flory at https://www.surveymonkey.com/r/ColonSocMediaRegistration
NDCC Partners at Work

Moving the Needle on Colorectal Cancer Screening in North Dakota

North Dakota has been selected to attend an advanced version of the CDC’s 80% by 2018 Forum II: Increasing Colorectal Cancer Screening Rates through Enhanced Partnerships between Comprehensive Cancer Control Coalitions and Federally Qualified Health Centers, which will take place in Atlanta in September, 2017.

This Forum will build on the foundation that has been established in North Dakota by providing tools and resources that will help our state grow and sustain its colorectal cancer screening efforts. Over the two days, experts will share evidence-based strategies and tools to enhance and grow statewide collaborative efforts to increase colorectal cancer screening rates. Teams will also work together in facilitated sessions to identify preferred activities and draft action plans. State teams will be expected to begin the planning process and complete assignments in advance of the Forum. The North Dakota team attending the Forum will be:

- Joyce Sayler, Community Partnership Coordinator, North Dakota Department of Health
- Shannon Bacon, Health Systems Manager, American Cancer Society
- Billie Jo Nelson, Quality Improvement Director, Family HealthCare
- Colette Hesla, Clinical Quality Specialist, Community HealthCare Association of the Dakotas
- Dr. Fadel Nammour, Gastroenterologist & Chair, ND Colorectal Cancer Roundtable
- Nikki Medalen, Quality Improvement Specialist, Quality Health Associates of ND

In May, 60 stakeholders gathered together in person for the 2017 ND Colorectal Cancer Roundtable meeting in Mandan. Participants reviewed the data related to CRC screening and developed logic model activities to drive collaborative statewide work on this issue. The activities suggested by the Roundtable attendees will help inform the ND team’s action plan at the upcoming 80% by 2018 Forum.

Dr. Richard Wender, Chief Cancer Control Officer for the American Cancer Society, recorded a special message for North Dakota stakeholders. You can view his video message here!

If you’d like to learn more about local efforts to increase CRC screening, please contact: jsayler@nd.gov and shannon.bacon@cancer.org